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PRESS RELEASE

IIT (ISM) students turn cleanliness messengers; carry out in house as well as outreach cleanliness drives in institute hostels as well as adjoining schools; awareness drive on women's health and hygiene also conducted among girl students of adjoining schools.

The budding technocrats of IIT (ISM) turned cleanliness messengers holding brooms to clear the dirt in the campus of their own as well as the campus of adjoining schools. All this and much more as the students under the banner of Centre of Societal Mission of IIT (ISM) carried out awareness drive on women's health and hygiene among the girl students of different adjoining schools and also conducted quiz competition on cleanliness.

All the activities have been carried out as part of fortnight long Swachhata Pakhwada organized by Centre of Societal Mission (CSM), IIT (ISM) which began on September 18 with the awareness drive on women's health and hygiene carried out at Global School of India in Dhanbad during which the girl students and women staff members of the institute made the girl students of the school aware about the menstrual hygiene among other things.

Sanjeev Anand Sahu, Associate Dean (Rajbhasa Karyanwayan) who is also the head of Centre of Societal Mission, said, "we are carrying out some in house as well as outreach activities as part of Swachhata Pakhwada as per which intensive cleanliness drive has been carried out in Amber Hostel of the institute on September 23 while cleanliness drive as part of Swachh Vidyalaya Swasth Vidyalaya was conducted in Upgraded Middle School, Kusumdah and Primary School, Sabalpur; Dhanbad as part of CSM.

"Under the Swachh Vidyalay, Swasth Vidyalay, cleanliness drive was carried out by a group 10-12 volunteers of CSM in different schools including, Madhya Vidyalaya, Dhaiya; Upgraded Middle School, Bhelatand and Upgraded Middle School, Kusumdah" said, Madan Lal Chandravanshi, Assistant Professor of Department of Mechanical Engineering who is also a member of Centre of Societal Mission and added that Hostel Cleanliness Drive will also be conducted in newly established, Aquamarine Hotel within two three days.

"We will be also conducting cleanliness awareness programmes with help of Abhay Dramatics Club, the drama club of the institute at different adjoining schools besides at various places of IIT (ISM) campus also" informed Ananda Shankar Hati, Assistant Professor of the Electrical Engineering Department of the institute who is also the overall coordinator of Swachhata Pakhwada.

"We have elaborate plans to carry out intensive cleanliness drive under Ek Tareekh Ek Ghanta on October 1 as part of nationwide **Swachhata Hi Sewa campaign**" said Prof Sanjeev Anand Sahu and added that the drive during which more than 500 students will participate will begin from Oval Ground at 10 a.m. and reach to main gate of institute and proceed the Sabzi Mandi situated outside the institute.

Rajni Singh

Dean (Media & Branding)